

Imagine you are going to create your own business. Would you like to start a pet-sitting service or a lemonade stand? Do you want to sell custom-designed t-shirts or jewelry? Brainstorm some ideas for a business with your Learning Coach. Think about goods or services that your community might need. What are your special skills or talents? Do you think you would ask a bank to borrow money? Why or why not?

When you have chosen an idea, use what you have learned about profits, external benefits, and external costs to fill in the Two-Column Chart. You might also need to conduct research to find information for your business.